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ArtCourt triumphs in the Second Season of the 2024 (NY Product Design Awards / Architectural Design Awards) The 2024 **NY Product Design Awards** and **NY Architectural Design Awards**, two prominent global competitions organized by the **International Awards Associate (IAA)**, have officially concluded their second season, revealing its exceptional winners. With **over 1,500 submissions** from around the world, both competitions continue to showcase the pinnacle of design innovation and architectural brilliance—celebrating creativity, functionality, and forward-thinking solutions that address modern needs.

Among this season's winners, **ArtCourt** earned the prestigious Design Year, Silver award for their remarkable contributions to the industry. The winning work, crafted for **Femiclinic**, was recognized for its groundbreaking design, pushing the boundaries of functionality and aesthetics.

Please click here <https://artcourt.net/> to view the dedicated Winner's Page.

The NY Product Design Awards and NY Architectural Design Awards were established to honor the best in product, architectural and interior design, spotlighting innovations that enhance everyday life and improve the way we interact with our environment. From cutting-edge consumer products to transformative architectural designs, these awards recognize achievements that shape the future of design across multiple industries.

"The design world is evolving at an unprecedented pace, and the winners of this year's awards have demonstrated an exceptional ability to lead that change," said Thomas Brandt, spokesperson of IAA.

“From sustainable architectural solutions to innovative product designs, this year’s winners are leading the evolution of the industry with bold ideas and a commitment to excellence.”

Grand Jury Panel & Evaluation Process

A carefully selected panel of experts from various fields was tasked with evaluating the submissions in both categories. Comprising **38 jurors** from **18 different countries**, this prestigious jury brought diverse perspectives to the evaluation process, ensuring fairness and a comprehensive assessment of each entry’s merits. The blind judging method, which emphasizes objectivity, allowed the jurors to evaluate submissions based on their innovation, functionality, and impact—free from any external influence.

Notable jurors included **Khaled Abdul Hamid Elnems** (Parsons Corporation), **Ram Nikhil Dodda** (Amazon), **Joon Kwon** (LR Seoul), **Deepti Kshirsagar** (TCT Branding), and **Yafei Zhang** (Kohn Pedersen Fox; Kean University), **Vasil Velchev** (Ideal Standard International NV), **Artem Kropovinsky** (Arsight), **Lichen Ding** (DLCA Architects), among others. Their collective expertise guaranteed that the winners were selected for their ability to stand out in a highly competitive environment.

Participation of International Brands

The 2024 NY Product Design Awards and NY Architectural Design Awards attracted submissions from renowned companies and emerging talent alike, showcasing the diversity of innovation across the globe. This season’s entries featured work from internationally recognized brands such as **CASETiFY**, **TAIWAN SAKURA CORPORATION**, **Openstax**, **Nood Co**, **Zhejiang Leapmotor Technology Co., Ltd.**, **AliveCor**, **Beijing University of Chemical Technology**, **Gear4music**, **University of Southern California**, **HZS Design Holding Company Limited**, **Cross Works**, **Flow 81 Architecture Lab. S.L.**, **TRD DESIGN**, **Anta (China) Co., Ltd**, and **SheltonMindel**.

Among the entrants were individuals who crafted works for well-known companies, including **Bright Brussels Light Festival, Belgium**, **%Arabica**, **Live Nation**, **L’Oréal (Thailand) Limited**, **HSBC**, to name a few.

Winners spanned various industries, representing a broad spectrum of expertise and design excellence. The recognition of **ArtCourt** demonstrates how far-reaching the impact of design can be, influencing sectors from technology and consumer goods to architecture and urban planning.

“We applaud each winner for their remarkable contributions to their respective industries,” Thomas added. “Their designs not only address current challenges but also lay the foundation for a more innovative and sustainable future.”

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, French Design Awards, and many more, IAA aims to honor, promote, and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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The Project “Femiclinic”









